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## Replayable Cooperative Game Design: Left 4 Dead

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## What is Left 4 Dead?

- Left 4 Dead is a replayable, cooperative, survival-horror game where four Survivors cooperate to escape environments swarming with murderously enraged “Infected” (ie: zombies)







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## Left 4 Dead: The Survivor Team







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## Left 4 Dead: Enraged Infected Mob







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## Left 4 Dead: The Special Infected







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## Left 4 Dead: The Boss Infected







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## Left 4 Dead







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## Left 4 Dead







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## Left 4 Dead







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## Left 4 Dead







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## Project Goals

### ➤ Observations

- Perceived Gap in the Market for Co-op gaming
  - The major risk of the project
- Experience creating single player games epic in scale, narrative
- Multiplayer builds community, generates long-term retail sales
  - Still selling Counter-Strike 1.6 today
- Experience with online multiplayer AI technology
  - Counter-Strike Bot

### ➤ Goal

- Using our AI tech, combine single player and multiplayer game mechanics into a new kind of replayable, cooperative, online experience





## Strategy for Reaching our Goals

### ➤ Require Cooperation

- Primary product risk
- Crisp focus
  - Generate clear data on demand for feature
  - Explicitly fill perceived gap in market
- Game design must clearly encourage coop to mitigate risk

### ➤ Replayability

- Game design must encourage long-term replayability
- Build online community
- Entertainment as a Service





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## Left 4 Dead Game Mechanics

- **Requiring Cooperation**
- **Replayability**
  - Designing for Dramatic Potential
    - Dramatic Anticipation
    - Structured Unpredictability
  - Adaptive Dramatic Pacing
  - Procedurally Populated Environment







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## Requiring Cooperation

- **Encourage cooperation throughout game design**
  - Structure game so players *want* to do the right thing
  - Ensure cooperation is the only winning strategy
  - Treat entire Survivor team as “the player”
- **Penalize non-cooperative behavior harshly**
  - Abandoning the team = death
- **Avoid artificial/arbitrary enforcement**
  - Players rebel against overtly heavy-handed punishments
  - No invisible leashes, teleporting stragglers closer, dealing “out of bounds” damage, etc





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## Requiring Cooperation

- Survival Horror genre is an excellent fit
  - Well established mainstream genre
  - Everyone knows “The Rules”:
    - The Good Guys work together
    - The Jerks selfishly abandon the group (and die horribly)
    - The Enemies are ruthless and nearly unstoppable





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## Requiring Cooperation: Enemy Design

- **You Are Clearly Outnumbered: The Horde**
  - Obviously too many enemies for one Survivor to handle alone
  - “Grabby” Infected stop Survivors when they hit, making even a single Infected dangerous
  - Enforces cooperation in an implicit manner without seeming heavy-handed because it fits the expected genre behavior







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## Requiring Cooperation: Enemy Design

- **Don't Go Out Alone: The Special Infected**
  - Tougher Infected with special abilities
  - Adds a layer of variation to the homogeneity/predictability of battling the horde
  - Each special ability exists to address specific gameplay issues
  - Each has an overwhelming or incapacitating attack which create dramatic cooperative moments for the Survivor team





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## Requiring Cooperation: Enemy Design

### ➤ The Hunter

- Purpose: Outrun and kill stragglers and “lone wolf” players
- Completely incapacitating Pounce attack







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## Requiring Cooperation: Enemy Design

### ➤ The Smoker

- Purpose: Pull apart tightly coordinated teams to create unexpected moments of chaos
- Completely incapacitating long range Tongue attack







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## Requiring Cooperation: Enemy Design

### ➤ The Boomer

- Purpose: Break the rule of “shoot everything that moves”, forcing players to think a bit before firing
- Boomer’s Vomit/Explosion creates excellent moments of Dramatic Anticipation where you know the mob is coming to get *you*, soon...







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## Requiring Cooperation: Enemy Design

- **The Special Infected Incapacitating attacks**
  - Make players fear becoming separated from the group, reinforcing team cohesion
  - Give players near the incapacitated victim the opportunity to be the hero and save them
  - Players really enjoy helping each other





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## Requiring Cooperation: Enemy Design

### ➤ "OH \$#\*!!": The Boss Infected

- Boss Infected force the Survivors to immediately reevaluate their tactics
- Breaks Survivor team out of their familiar pattern of behavior
- Forces the Survivors to re-think whole-team situation and current strategy, encourages team talk
- Generates Dramatic Anticipation





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## Requiring Cooperation: Enemy Design

### ➤ The Tank

- Halts forward momentum while Survivors focus on the imminent danger of the Tank
- Requires full attention of entire team
- Forces Survivors to defend instead of assault
- Tank throw ability makes Survivors reevaluate their environment
- Music change, Tank's yells and heavy footfalls create powerful moment of Dramatic Anticipation







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## Requiring Cooperation: Enemy Design

### ➤ The Witch

- Breaks the rule of “shoot everything that moves” with higher contrast than the Boomer
- Forces Survivors to move stealthily and take extra care with flashlights and weapons
- Danger is communicated by broadcasting Witch presence via disturbing crying sound effects
- Creates powerful moments of Dramatic Anticipation







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## Requiring Cooperation: Vocalizations

- Survivor characters automatically emit various vocalizations
  - Improves situational awareness
    - "Behind you!"
    - "Hunter's got Zoey!"
    - "Witch!"
    - "Here they come!"
    - "Grenade!"
    - Rebukes for friendly fire
  - Communicates short term goals
    - "The subway is just up the street"
    - "Can you let me out? I'm stuck!"
    - "Get to the chopper!"
  - Encourages cooperation via baseline of camaraderie
    - "Thanks for that"
    - "Don't worry I got ya..."
    - Friendly, supportive tone of voice (usually)







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## Requiring Cooperation: Limited Resources

- Limited resources that are required for success encourage cooperation
  - Effective because the game clearly can't be won alone
  - Obvious benefit to sharing (keep extra gun alive)
  - Minimal sharing UI doesn't get in the way
  - Sharing behavior breaks the ice, builds group solidarity
  - Another opportunity for Players to directly help each other







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## Requiring Cooperation: Helplessness

- A player in a clearly helpless and dependent state demands cooperation
  - Effective because the game can't be won alone
  - Obvious benefit to sharing (keep extra gun alive)
  - Obvious that you will likely be in a similar situation soon
  - Easy to assist helpless player
  - Benefit clearly outweighs cost (usually)
  - Another opportunity for Players to directly help each other





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## Left 4 Dead Game Mechanics

- Requiring Cooperation
- Replayability
  - Designing for Dramatic Potential
    - **Dramatic Anticipation**
    - Structured Unpredictability
  - Adaptive Dramatic Pacing
  - Procedurally Populated Environment







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## Designing for Dramatic Potential

### ➤ Dramatic Anticipation

- Set up moments where event X implies interesting event Y *after a short delay*
- Anticipation of imminent reward/punishment is very powerful
- Example: Old Boomer vs New Boomer



## Designing for Dramatic Potential

- Many Dramatic Anticipation examples in Left 4 Dead
  - Infected Breaking Through Doors
    - Classic horror movie moment of anticipation
  - Boomer Vomit/Explosion
    - A big attack coming in a few seconds. Anticipation enhanced via distinctive music and vision obscuring screen effect
  - Tank Incoming!
    - Distinctive music, Tank's distant yelling and pounding footsteps build anticipation as he approaches
  - Witch Nearby
    - Her sobbing in the distance creates anticipation, particularly when her position is unknown
  - Music
    - Many events are preceded by a distinctive piece of music that builds anticipation
  - Finales/Crescendo Events
    - These start with a angry crowd shrieking in the distance, implying chaos is on the way soon
  - Finale Escape Vehicle
    - Watching the escape vehicle arrive while fighting for your life





## Designing for Dramatic Potential

- Dramatic Anticipation examples in Left 4 Dead (continued)
  - Incoming Mobs
    - Seeing a huge mob of Infected running down the street or climbing over a fence
  - “Third Strike”
    - Survivor has been revived twice will die next time – on “last legs”
  - Moving slowly when injured
    - Limping into the safe room with a mob hot on your heels
  - Ledge hanging
    - Classic example of anticipation – the “cliff hanger”
  - Incapacitation
    - Lying helpless and bleeding on the ground generates anticipation for both the victim and his teammates
  - Rescue Closets
    - Hearing trapped friends creates anticipation – especially if you are the only one left alive
  - Car Alarms
    - Double anticipation: Of not setting it off, and of the mob that comes when you do



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## Designing for Dramatic Potential

### ➤ Dramatic Anticipation







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## Left 4 Dead Game Mechanics

- Requiring Cooperation
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    - **Structured Unpredictability**
  - Adaptive Dramatic Pacing
  - Procedurally Populated Environment





## Designing for Dramatic Potential

- **Structured Unpredictability – What is it?**
  - Collections of interesting possibilities selected at runtime using intentionally designed randomized constraints
- **The value of Structured Unpredictability**
  - **Low probability + High drama = Memorable**
  - Designers often want everything to be experienced, every time - resist the temptation
  - Set up many *possible* moments, knowing few will happen at any run
  - Unpredictability greatly enhances replayability and drama
  - Combinations of randomized events generate memorable stories





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## Adaptive Dramatic Pacing

### ➤ Adaptive Dramatic Pacing

- Algorithmically adjusting game pacing on the fly to maximize “drama”

### ➤ Inspired by Observations from Counter-Strike

- Natural pacing of CS is “spiky”, with periods of quiet tension punctuated by unpredictable moments of intense combat
- Constant, unchanging combat is fatiguing
- Long periods of inactivity are boring
- *Unpredictable* peaks and valleys of intensity create a powerfully compelling and replayable experience
- Same scenario, often the same map, yet different and compelling experience each round





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## Adaptive Dramatic Pacing

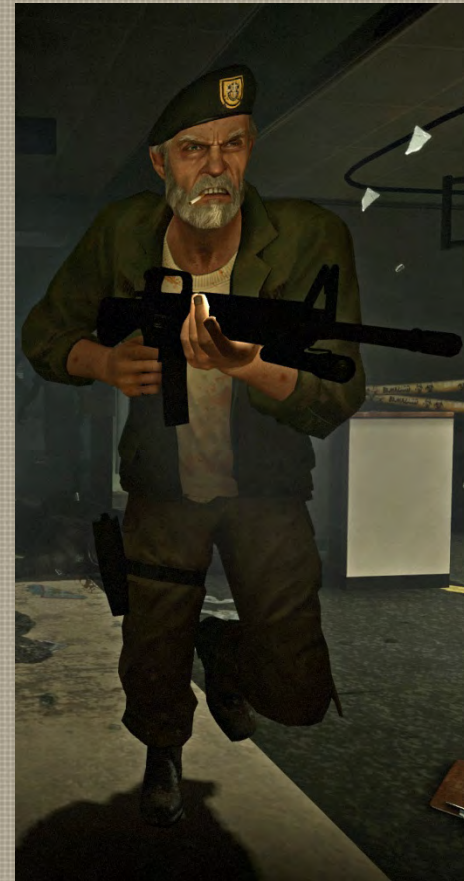
- The AI Director algorithmically drives overall pacing
  - Creates peaks and valleys of intensity similar to the proven pacing success of Counter-Strike
  - Pacing Algorithm
    - Estimate the “emotional intensity” of each Survivor
    - Track the max intensity of all 4 Survivors
    - If intensity is too high, remove major threats for awhile
    - Otherwise, create an interesting population of threats



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## Adaptive Dramatic Pacing

- Estimating the “emotional intensity” of each Survivor
  - Represent Survivor Intensity as a single floating point value
  - Increase Survivor Intensity
    - When injured by the Infected, proportional to damage taken
    - When the player becomes incapacitated
    - When player is pulled/pushed off of a ledge by the Infected
    - When nearby Infected dies, inversely proportional to distance
  - Decay Survivor Intensity towards zero over time
  - Do NOT decay Survivor Intensity if there are Infected actively engaging the Survivor







## Adaptive Dramatic Pacing

- Use Survivor Intensity to modulate the Infected population
  - Build Up
    - Create full threat population until Survivor Intensity crosses peak threshold
  - Sustain Peak
    - Continue full threat population for 3-5 seconds after Survivor Intensity has peaked
  - Peak Fade
    - Switch to minimal threat population ("Relax period") and monitor Survivor Intensity until it decays out of peak range
    - This state is needed so current combat engagement can play out without using up entire Relax period. Peak Fade won't allow the Relax period to start until a natural break in the action occurs.
  - Relax
    - Maintain minimal threat population for 30-45 seconds, or until Survivors have traveled far enough toward the next safe room



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## Adaptive Dramatic Pacing

- **“Build Up” = Full Threat Population**
  - Wanderers
  - Mobs
  - Special Infected
- **“Relax” = Minimal Threat Population**
  - No Wanderers until team is calm
  - No Mobs
  - No Special Infected (although existing Specials may attack)
- **Boss Encounters NOT affected by adaptive pacing**





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## Adaptive Dramatic Pacing

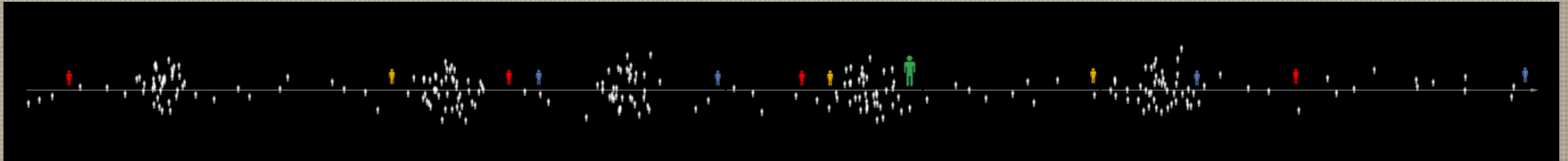
- Adaptive Dramatic Pacing reacts to Survivor team actions
  - Generates reliable peaks of intensity without completely overwhelming the team
  - Because of player variation, timing and location of peaks will differ each time game is played



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## Adaptive Dramatic Pacing

- A procedurally generated population



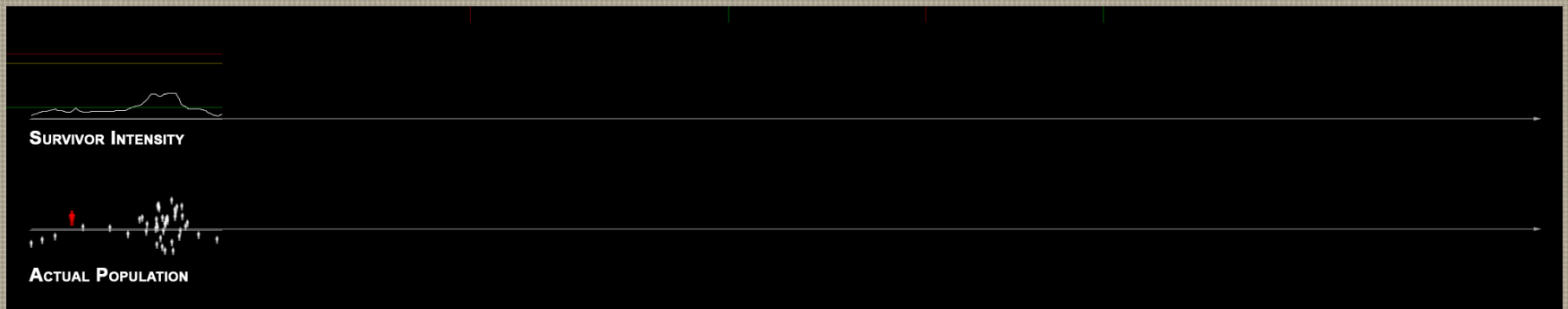




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## Adaptive Dramatic Pacing

- How the AI Director modulates the population based on the Survivor team's "emotional intensity"





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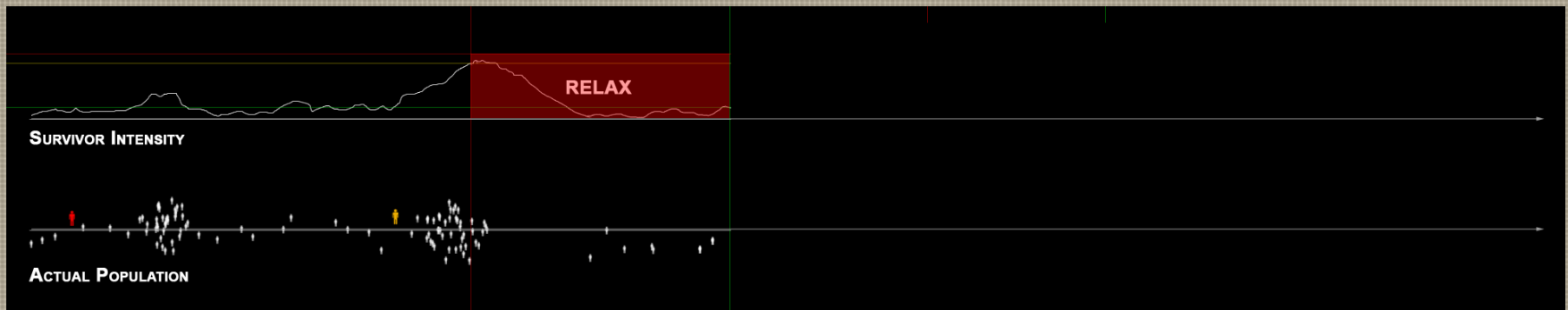




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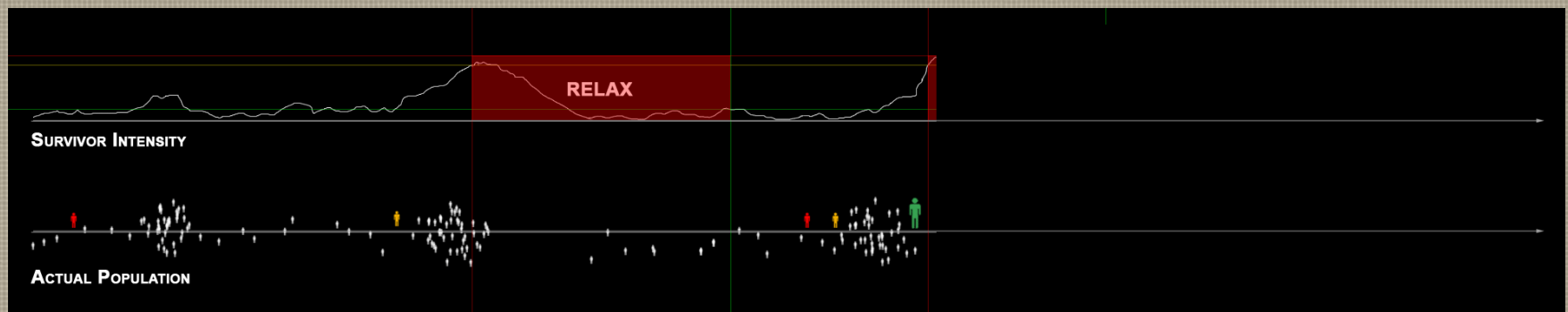




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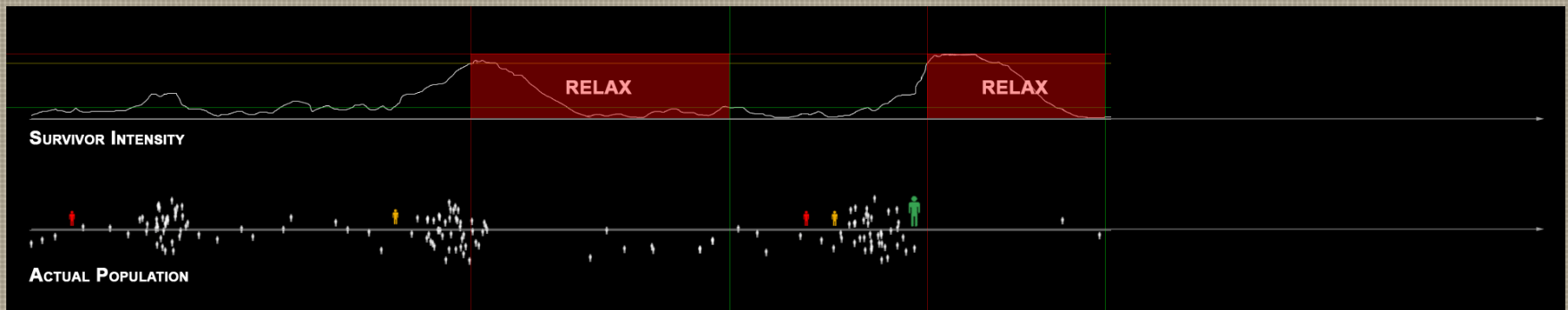




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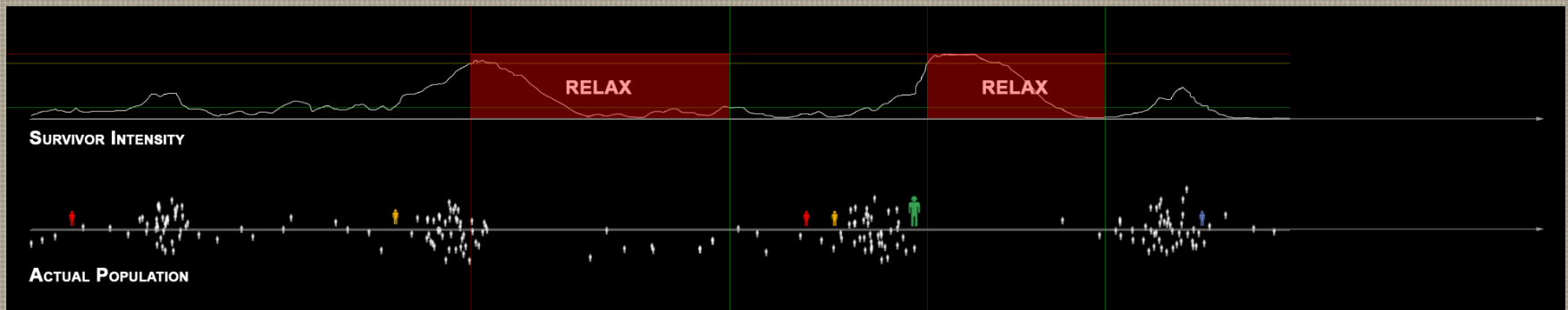




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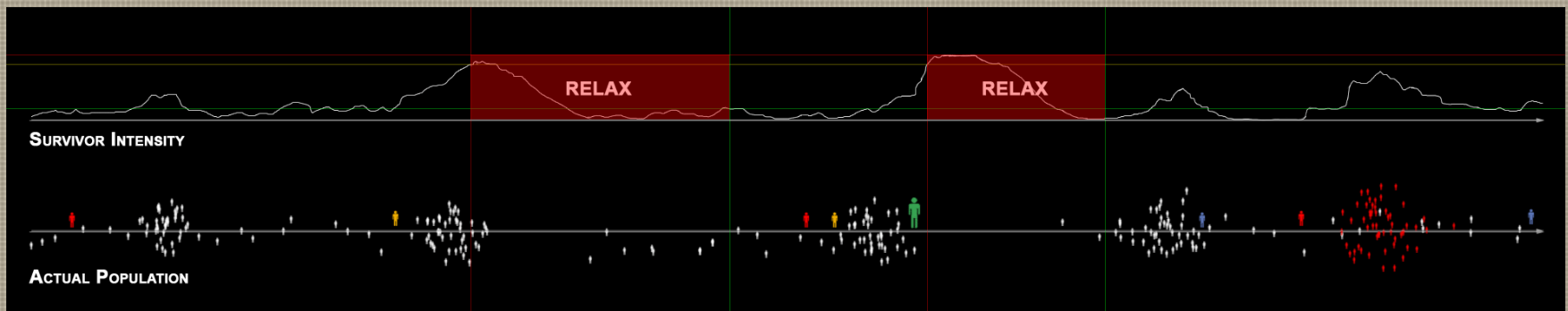




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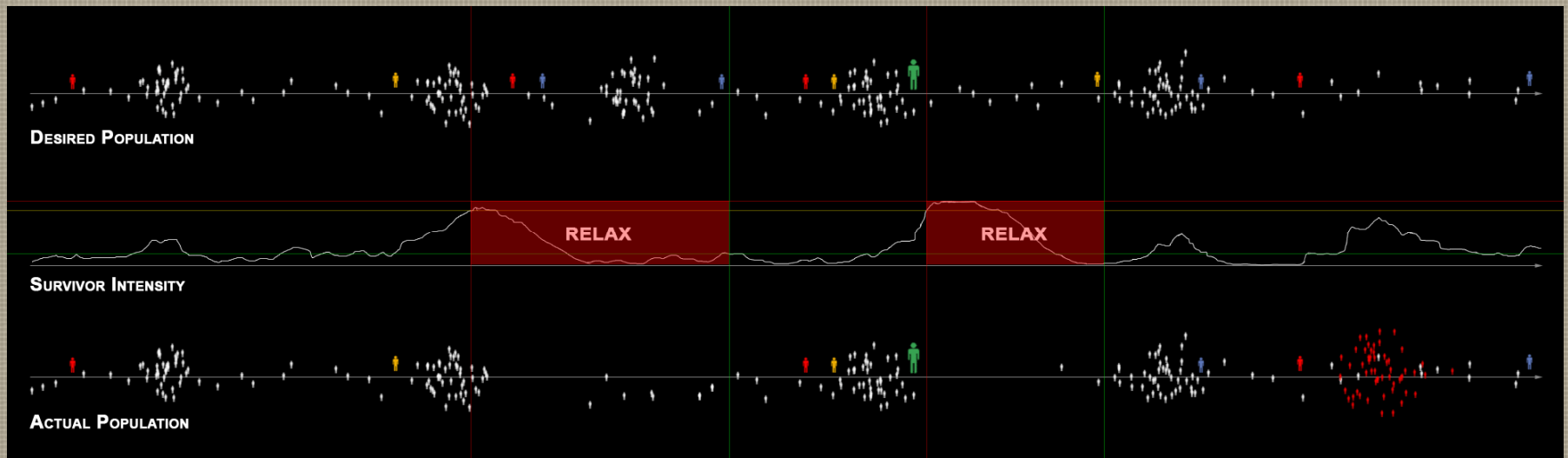




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## Adaptive Dramatic Pacing

- Comparing population after modulation by the AI Director







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## Left 4 Dead Game Mechanics

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    - Structured Unpredictability
  - Adaptive Dramatic Pacing
  - **Procedurally Populated Environment**





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## Procedurally Populated Environment

- How do we fill the environment with interesting distributions of threats?
  - Layers of Structured Unpredictability
- How to populate world with hundreds of enemies efficiently?
  - Reuse a limited number of entities
  - Only populate the environment immediately surrounding the Survivor team via the Active Area Set





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## Procedurally Populated Environment

- Layers of **Structured Unpredictability** create interesting populations
  - Wanderers
    - Common Infected that wander around in a daze, sit down, or lay down until alerted by a Survivor
  - Mobs
    - A large group (20-30) of enraged Common Infected that rush the Survivors at unexpected times
  - Special Infected
    - Infected with special abilities that skirmish with the Survivor team periodically
  - Bosses
    - Powerful Infected encountered a few times per map that force the Survivors to change their strategy
  - Weapon Caches
    - Collections of "2<sup>nd</sup> tier" weapons
  - Scavenge Items
    - Pipe bombs, Molotovs, Pain Pills, Extra Pistols





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## Procedurally Populated Environment

### ➤ The Navigation Mesh

- Originally created for Counter-Strike Bot pathfinding
- Useful for general spatial reasoning and spatially localized information
  - Has an area been seen by an actor?
  - Is area X potentially visible by area Y?
  - "Flow" distance – distance to this area from the Survivor team start location in the map
  - Etc







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## Procedurally Populated Environment

### ➤ The Active Area Set (AAS)

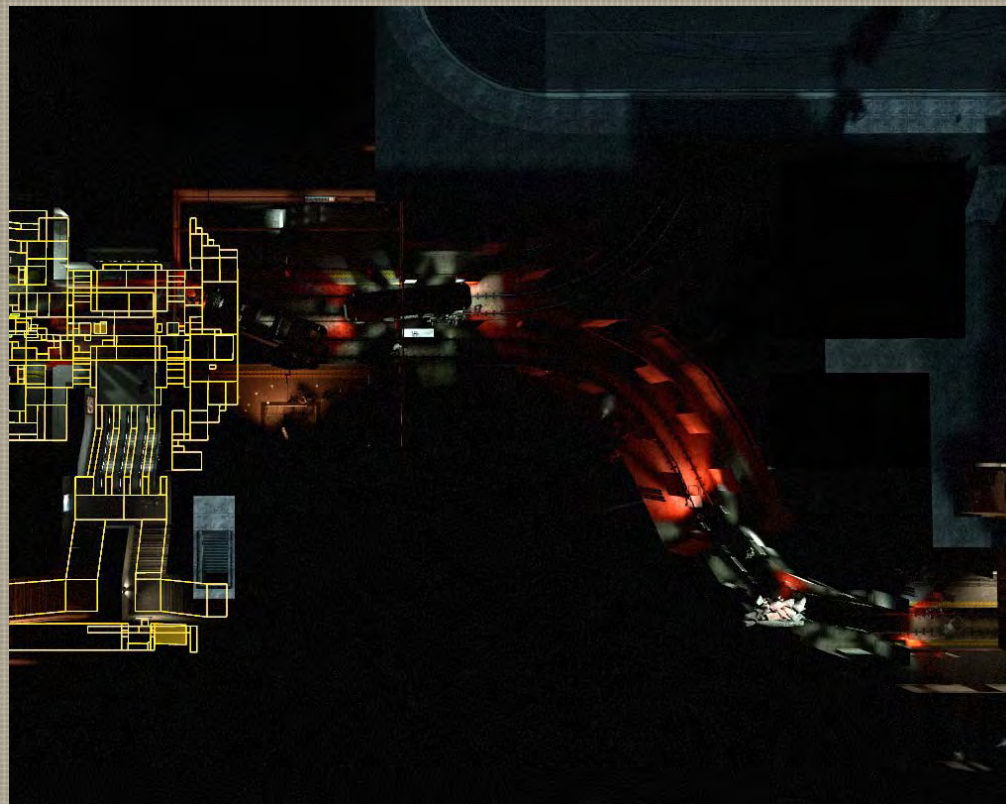
- The set of Navigation Areas surrounding the Survivor team
- The AI Director creates/destroys Infected as the AAS moves through the environment



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## Procedurally Populated Environment

### ➤ The Active Area Set







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## Procedurally Populated Environment

### ➤ The Active Area Set





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## Procedurally Populated Environment

### ➤ The Active Area Set







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## Procedurally Populated Environment

- **Populating Wandering Infected**
  - Stored as a simple count,  $C$ , in each area
  - Counts are randomly determined at map (re)start
  - When an area **enters** the AAS
    - Create  $C$  Infected (if possible)
  - When an area **leaves** the AAS, or a **pending Mob needs more members**
    - Wanderers in the area are deleted and  $C$  is increased accordingly
  - Wanderer count is zeroed:
    - When an area becomes visible to any Survivor
    - When the Director is in Relax mode







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## Procedurally Populated Environment

### ➤ Populating Mobs

- Created at randomized intervals (90-180 seconds on Normal difficulty)
- No mobs during Relax periods
- Boomer Vomit forces Mob spawn, resets random interval
- Mob size grows from minimum just after spawn to maximum after a duration to balance difficulty of successive, frequent Mobs







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## Procedurally Populated Environment

### ➤ Where to create Mobs

- Behind Survivors
  - Only select valid areas in the AAS that are at or behind the Survivor team's "flow" distance
  - 75% of Mobs come from behind, since wanderers and Special/Boss Infected are usually engaged ahead of the team
- Near Boomer Vomit Victim
  - Only select valid areas in the AAS that are near the Boomer Vomit Victim's "flow" distance
- Anywhere
  - Any valid area in the AAS
  - Default if there are no valid areas in the more specific sets



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## Procedurally Populated Environment

### ➤ Populating the Special Infected

- Created at individually randomized intervals
- No Specials during Relax periods
- Use any valid area not currently visible by the Survivor team
- Cleared status of areas ignored
- Smokers attempt to select areas above the Survivor team



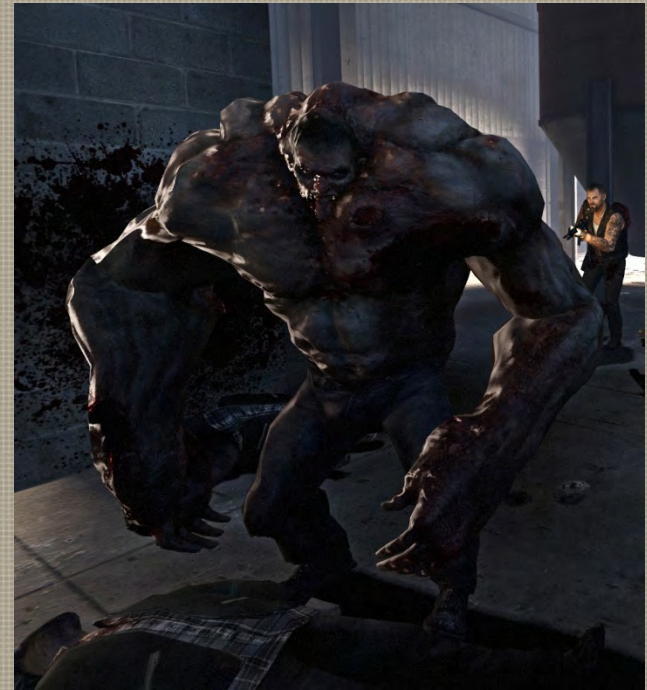




## Procedurally Populated Environment

### ➤ Boss Population

- Created every N units along “escape path” +/- random amount.
- Three Boss events are shuffled and dealt out: Tank, Witch, and Nothing.
- Successive repeats are not allowed (ie: Tank, then Tank again)



Tank	Witch		Witch		Tank		Witch	Tank
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## Procedurally Populated Environment

- Avoid manually placed scripts/triggers
  - Specifically with respect to “when” and “where”
    - “what” can be ok
  - Kills replayability
    - Players learn all script locations quickly
    - Removes suspense of not knowing what will happen next
  - Kills cooperation
    - Players expect everyone to have memorized all encounters
    - Becomes a race





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## Procedurally Populated Environment

- **Weapon Caches**
  - Map designer creates several possible weapon caches in each map, the AI Director chooses which will actually exist
- **Scavenge Items**
  - Map designer creates many possible item groups throughout the map, the AI Direction chooses which groups actually exist
- **Why designer-placed?**
  - Prediction of possible locations beneficial in this case
  - Allows visual storytelling/intention
  - Solves item placement issues (leaning against wall, mounted in gun rack, etc)





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## Other Supporting Technologies

- **Voice over IP**
  - “Open mic” allows spontaneous and rapid communication
  - Hearing friend’s reactions increases drama and camaraderie
- **Game Instructor**
  - System of hints and visual directives allows new players to learn the game “on the fly”
- **In-game Voting**
  - Allow community to police itself
- **Split screen**
  - Supports casual “living room couch” cooperative play
  - Introduces a friend to the game
- **Achievements**
  - Reinforces desired co-op behaviors
  - Poses challenges for future play sessions
- **Steam/Matchmaking**
  - Friend lists
  - Groups
  - Free weekend passes
  - Matchmaking
- **Robust AI “Actors”**
  - CPU controlled Common, Special, and Boss Infected as well as Survivors





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## Robust AI Actors

- A procedural, adaptive system like the AI Director needs a roster of robust AI agents to direct
  - Humans don't like to be explicitly directed (VS mode)
- **Complex 3D Environment Navigation**
  - Climb fences, rubble
  - Use ladders
  - Jump across rooftops
- **Rich Behaviors**
  - Custom HCSM system with integrated event processing
- **Survivor Bots**
  - Allowed us to assume baseline 4 player Survivor team for game tuning
  - Drop in/out ("Take a Break") incredibly valuable in the wild
  - Automated testing



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## Summary

- **Random players in the wild will actually cooperate!**
  - If game is structured to facilitate it (ie: no way to win otherwise)
  - Players enjoy helping each other
- **Procedural Content**
  - Generates replayability
  - Solution for replayable multiplayer experiences
  - Greatly multiplies output of development team
  - Improves community created content
- **Dramatic Anticipation**
  - If an event is exciting, it will be more so if it broadcasts its impending arrival
- **Structured Unpredictability**
  - Low probability + High drama = Memorable
- **Simple algorithms can generate compelling pacing schedules**
  - Survivor Intensity estimation is crude, yet the resulting pacing works





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## Do These Techniques Work?

- In the six months since release, Left 4 Dead has
  - ... sold more than 2,500,000 retail units
  - ... received over 40 industry awards
  - ... become the #1 new IP on the PC and Xbox 360



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For more information...

- [www.L4D.com](http://www.L4D.com)
- [www.valvesoftware.com](http://www.valvesoftware.com)
- [mike.booth.gdc09 AT gmail.com](mailto:mike.booth.gdc09@gmail.com)





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*THANK YOU!*

